

The DDA Annual Conference 2026 will take place from **Wednesday 30 September and Thursday 1 October 2026** at the National Conference Centre, Birmingham. This is an excellent opportunity to showcase your offerings to over 200 healthcare professionals, including dispensers, dispensary managers, practice managers, pharmacy technicians, pharmacists and GPs.

Exhibitor Sponsorship Add-Ons:

SPONSORED TALKS **£1,900 + VAT per talk**

There are 6 Sponsored Talk slots. Each talk should last no longer than 20 minutes. Sponsors to organise and pay for their own speakers.

LANYARD SPONSOR **£2,500 + VAT**

Prominently display your company logo's on a lanyard that will be worn by all attendees. Lanyards will be sourced by the DDA.

DRINKS RECEPTION

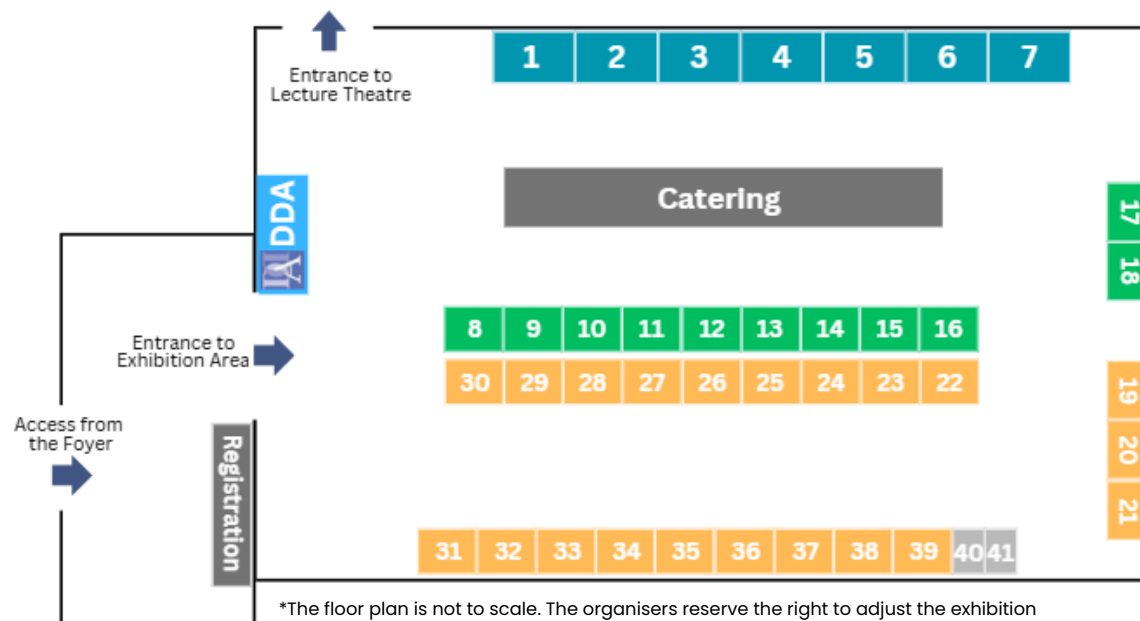
Wednesday evening - all delegates and exhibitors invited.
Sole Sponsor **£3,000 + VAT**
Shared Sponsorship (Up to 4 maximum) **£1,500 + VAT each**
Sponsorship Full Page in Conference Guide

LEAFLETS IN DDA BAGS **£650 + VAT**

SEAT DROP **£650 + VAT**

A4 or smaller leaflets, provided by the Sponsor
Each leaflet option is priced at **£1,000 + VAT** for non-exhibitors

To discuss your sponsorship opportunities, please contact PCC Events
abby.cheung@pcc.nhs.uk



*The floor plan is not to scale. The organisers reserve the right to adjust the exhibition layout if it is deemed in the best interests of the event.

EXHIBITION PACKAGES	DIAMOND	GOLD PREMIUM	GOLD	SILVER
Exhibition space	3m x 2m	2m x 2m	2m x 2m	1m x 2m
Table top	2.4m	1.8m	1.8m	
Delegate pass per day, including lunch and refreshments*	4	3	2	1
Logo on promotional materials (the DDA website and digital conference guide)	✓	✓	✓	✓
Your company name, logo and blurb included in the digital conference guide	150 words	100 words	100 words	80 words
Rate	£6,300 + VAT	£4,750 + VAT	£3,900 + VAT	£2,500 + VAT

*Additional delegate pass: £350+ VAT per person per day