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Eli Lilly and Company Limited
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Practice Manager,

28th February 2018

Dear Practice Manager,

Re: Eli Lilly and Company Limited Manufacturers Discount Scheme – update February 2018

I am writing to provide an update on the Eli Lilly Manufacturers Discount Scheme that you have been a member of for some years.

The products within this discount scheme are Cialis® (Tadalafil), Cymbalta® and Yentreve® (Duloxetine).

Eli Lilly have taken the decision to retire the current scheme from May 31st 2018 and this letter is to formally notify you of that change.

The current discount arrangements will apply until that date, but from June 1st 2018 there will be no additional discounts on these brands.

Lilly value the Dispensing Practice community and we will continue to review our portfolio and support you with other brands whenever possible. We will contact you again with any updates.

Yours sincerely

David Hannaby, Commercial and Operations Manager
For and on behalf of ELI LILLY AND COMPANY LIMITED